

Membership Newsletter



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# From the Desk of the BCMC President

On behalf of the Board, I would like to extend our appreciation of your support as we all work to transition into a "new normal" in the face of this national health crisis. COVID-19 has been a challenging and devastating epidemic with impacts realized all over the globe. We are doing our part in adhering to Governor Larry Hogan's stay-at-home order, which includes the shuttering of BCMC operations. As we continue to adjust to these uncertain times, do know that my thoughts and prayers are with you and your family and I look forward to seeing you when we return to normal operations.

As you know from notices from our Executive Director, **Kelly Fagan**, she is working to keep our BCMC channel content fresh by scheduling previously aired shows. Kelly worked through this challenge successfully and we appreciate her efforts in figuring out a way to keep our viewers engaged with our programming. Special kudos to Kelly for her out of the box thinking in this regard!

#### Membership Fee Payments Extended Thru July

In light of the growing impact COVID-19 has had on many of us financially, we are temporarily suspending producer fee payments thru July. All members with payments due in the months of March thru June may delay payment until July. As we continue to monitor the continued impact of this health crisis, we will keep you updated on this and other activity.

## Upcoming BCMC Annual Meeting

Our next Annual meeting will take place on Thursday, May 21 @ 6:30pm and will be video conferenced. Agenda items include proposed changes to our bylaws and the election of a Board member to serve as Member at Large. A notice will be emailed to members detailing access information and we certainly hope you will join us for this very important meeting. In the event we are not able to establish a quorum for the May meeting (51% of our membership per the bylaws), a second meeting will be scheduled for June 18 @ 10:00am. All members present at the 2<sup>nd</sup> meeting will hold the deciding vote for the agenda items set for that meeting.

#### BCMC Board Vacancy

At our May BCMC Annual Meeting we will **elect** a **Member at Large** to serve a three-year term on the Board. Per our bylaws, candidates must reside

or own a business within the corporate limits of the City of Bowie, must be members of BCMC and in good financial standing, and willing to devote the time necessary to carry out Board business. If you are interested in serving on the Board, please contact Kelly Fagan.

### **BCMC Membership Handbook Committee**

We are seeking volunteers to serve on the Membership Handbook Committee. This committee will review a draft of our proposed handbook and provide feedback and revisions for Board review and issuance. It is anticipated we will hold a total of three meeting sessions to flush out the details to produce a final draft. If interested, please contact me at producer@writershavenshow.com.

#### Social Media

Don't forget to CATCH US SOCIALLY at the following sites and share what's happening on your show! Please remember to post non-commercial information only!



@Bowie\_Community\_Media\_Corp



@Bowie Community Media Corporation

As always, my door is open and I am only a phone call away! Feel free to buzz me directly a 301.675.8788 with any questions, concerns or comments. We want to hear from you on your ideas in making BCMC a flagship channel! YOUR CHANNEL. YOUR VOICE.

In your service,

V. Helena Yancey

#### **BCMC Board President**

#### **BCMC Board Members**

Vice President - Pauline Markward Treasurer – Ray Williams Secretary - George Wood

#### **BCMC Logo & Website**

You voted and our logo is official!



By an overwhelming majority of all who voted, our logo has been adopted and we are in the process of applying it to our social media platforms, correspondence and website. Thanks to all who participated in the voting process. We are also very excited about the May 1 launch of our new website! Our launch date was moved back a month due to COVID-19 implications, but we are on target to rollout the new website as scheduled. Updated features include the ability to pay member/producer fees online, the issuance of a BCMC email address for each member, and a "producer profile page" for each producer that will provide information about your show(s). If you have not submitted a picture and summary of your show, please send this information to Kelly as soon as possible to be added to the website.

# Secretary Sez...

This section is brought to you by our **BCMC** Secretary, George Wood, and provides helpful tidbits of information taken directly from the 2019 Producer's Handbook.

BCMC encourages programming designed to meet the general and specific needs of the City of Bowie. Accordingly, BCMC encourages programming of the following nature:

- Programs produced locally involving subjects, events, or ٠ people unique to the area.
- Programs for and about communities or groups that are underserved by traditional commercial broadcasting.
- Programs tailored to the needs of the entire area.
- Programs which are innovative and entertaining.
- Programs on subject matter demonstrating educational, artistic or technical excellence or extraordinary effort in the planning, execution, production and editing of the program.