

Bowie Community Media Corporation

Membership Newsletter



Volume 1, Issue 1

February 2020

From the Desk of the BCMC President

Welcome to the 1st edition of the **2020 BCMC Membership Newsletter!** We plan to use this platform as a vehicle to send out useful information to BCMC members and appreciate any thoughts/feedback. You may send them directly to our **Executive Director, Kelly Fagan** (kelly@mybowietv.org).

Cocktails & Conversation

We kicked off the year with our first **Cocktails & Conversation Happy Hour** at **BJ's Restaurant & Brewhouse in Bowie Town Center**. Producers **Darius Stanton, Toni Smith, Carlene Scipio, Sheila Griffith, and Shelemiah Griffith** joined me and BCMC Secretary, **George Wood**, to talk shop on various topics including the age of streaming, show syndication and television production in general. We were also joined by **Una Cooper**, the City of Bowie Communications Manager and **Sonia Srivastava**, a City of Bowie Studio technician. Those in attendance also learned details on the development of our **new website**, which will launch in April, and our **new social media presence on Twitter and Instagram**. Overall, we found the gathering to be a great way to connect professionally and share information.

We certainly plan to schedule more of these events down the road and hope you can join us. In the meantime, check out the pics on the last page of this newsletter!

BCMC Board Meeting and Annual Meeting

Our next **Board of Directors meeting** will take place on **Thursday, February 20 at 10:00am** at the Kenhill Center. All members are welcome to join us for the regular session. **Our next Annual meeting will take place in May**. A notice will be sent to all members referencing the date and time and our meeting agenda. Please standby for more information.

BCMC Board Vacancy

At our next BCMC Annual Meeting in May, we will **elect a Member at Large** to serve a three-year term on the Board. Per our bylaws, candidates must reside or own a business within the corporate limits of the City of Bowie, must be members of BCMC and in good financial standing, and willing to devote the time necessary to carry out Board business. If you are interested in serving on the Board, please contact Kelly Fagan at least 15-days before our annual

meeting as prescribed by our bylaws.

BCMC Membership Handbook Committee

We are seeking volunteers to serve on the **Membership Handbook Committee**. This committee will review a draft of our proposed handbook and provide feedback and revisions for Board review and issuance. It is anticipated we will hold a total of three meeting sessions to flush out the details to produce a final draft. If interested, please contact me at producer@writershavenshow.com.

Social Media

CATCH US SOCIALLY at the following sites and share what's happening on your show! *Please remember to post non-commercial information only!*



@BCMC



@Bowie_Community_Media_Corp



@Bowie Community Media Corporation

Lastly, on January 19, many of you received an email generated from author@vhelena.com pointing you to my latest blog post. That email was sent in error, and I apologize for any inconvenience it may have caused you. Some recipients felt it was in violation of the CAN_SPAM Act regarding email use of their information. There were also reports of alleged FTC investigations into the matter. So far, no one at BCMC has been contacted by the FTC regarding the results of said investigation, and consulted legal resources have concluded the email WAS NOT in violation of the CAN_SPAM Act. That said, the Board will be issuing a formal policy on the use of membership email addresses and will provide membership with that information as soon as it has been finalized. Please let me know if you have any further questions on this matter.

In your service,

V. Helena Yancey

BCMC Board President

Website & Logo

We are uber excited about our new website, scheduled to launch in April! Among the updated features that will roll out is the ability to pay member/producer fees online, the issuance of a BCMC email address for each member, and a “producer profile page” for each producer that will provide information about your show(s). **Our logo is also getting a makeover and we’d like your help in selecting our final draft.** Within the next few weeks, we will email and post in the studio the logo finalists for you to vote on. The winning logo will be posted on our social media sites and in the studio. Stay tuned for continued news on these exciting developments.

Secretary Sez...

This section is brought to you by our **BCMC Secretary, George Wood**, and provides helpful tidbits of information taken directly from the 2019 Producer’s Handbook. For more information, please contact George directly at gwood.avatoy@gmail.com.

Section 10: Producer’s Use of City of Bowie Studio (p. 23)

Producers may telecast the following *non-commercial* feedback or reference sources, at the end of their programs, to provide additional information to the viewer:

1. Producer’s telephone number;
2. producer’s website/url;
3. producer’s e-mail address; and
4. producer’s social media contact.

BCMC Cocktails & Conversation Happy Hour

Friday, January 10

BJ's Restaurant & Brewhouse in Bowie Town Center



