

MARCH 2024

BOWIE COMMUNITY MEDIA CORPORATION

Spring Newsletter



As we transition into the vibrant season of Spring, the Bowie Community Media Corporation extends warm wishes to all for a joyful, safe, and healthy season ahead.

May this time of renewal bring you moments of inspiration, connection, and growth. Let's embrace the beauty of nature and the spirit of community as we welcome the blossoming opportunities that lie ahead.

From all of us at Bowie Community Media Corporation, Happy Spring!

Warm regards,

Bowie Community Media Corporation

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Highlights from the Past Few Months

New Show Shout-outs

- Bowie Community Media Corporation is excited to shine a spotlight on three remarkable new shows that have recently debuted on the Bowie TV channel in the past months – ‘The Hair Kytchen’, ‘The Esquire Coach’, ‘Chidera’s Corner’, and ‘STEAM Your Dreams.’

Hosted by the talented producer G Marie, "The Hair Kytchen" is a unique show that aims to create a space for connection, sharing, and uplifting each other through the world of hair care. With a commitment to providing relevant, informative, and insightful content, the show caters to the diverse needs of our wonderful community.

"The Esquire Coach," hosted by Kassandra Ramsey Esq., takes a deep dive into the intricate details of Name, Image, and Likeness (NIL), a legal concept gaining significant prominence in the collegiate athletics world. Her show explores the nuances of NIL and how it is currently reshaping the landscape of college sports.

"Chidera's Corner" is a captivating show hosted by the talented producer, Chidera, and is an inspiring journey designed to guide and motivate viewers to unlock their full potential, discover inner greatness, and achieve financial freedom through the avenues of entrepreneurship and intrapreneurship.

"STEAM Your Dreams," is hosted by the visionary producer Roman Montagueo. It offers a dynamic platform where children and teens can hone their gaming skills and foster teamwork through science, technology, engineering, arts, and mathematics (STEAM). Through gameplay, participants acquire valuable problem-solving abilities, strategic thinking, and digital literacy—all while having fun and connecting with peers.

There are other amazing shows preparing to launch soon, so we look forward to highlighting them in the next newsletter!



- In our First Six Months Newsletter, we neglected to acknowledge that we have another 3 new shows in 'Pitts Sports Zone,' 'Baltimore Ravens Rundown,' and 'LegacyMaker Sports Network' that have made their debut on our channel in the past year as well!

"Pitts Sports Zone" offers an unparalleled insight into the rich history, fierce competition, and remarkable achievements within HBCU athletics. From thrilling game highlights to exclusive interviews with players and coaches, host Terrance Pitts delivers comprehensive coverage that resonates with sports enthusiasts and supporters of these esteemed institutions.

"Baltimore Ravens Rundown" is hosted by the dynamic Carita Parks. This engaging show provides fans with an in-depth look at all things Baltimore Ravens, delivering comprehensive coverage, insightful analysis, and exclusive interviews.

"LegacyMaker Sports Network" serves as a premier destination for sports enthusiasts, providing in-depth coverage of a wide range of athletic events and topics. From professional leagues to collegiate competitions and beyond, host Darrell Owens delivers comprehensive insights and commentary that resonate with audiences of all ages.

Thank you so much to these amazing producers for their contributions and efforts with creating this amazing content!



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A Prestigious Honor

We would like to extend a heartfelt congratulations to our Vice President and esteemed producer, Paula Ramshack, for her recent recognition with the President's Lifetime Achievement Award. Signed by President Joseph R. Biden Jr., this prestigious honor celebrates Paula's lifelong dedication to building a stronger nation through volunteer service.

Paula's outstanding commitment to community engagement and volunteerism is truly commendable, and her contributions have made a significant and positive impact on the lives of many. Through her programs "Let's Talk with Paula," "Lady Nitehawk," and "Jeremiah Interdenominational Missionary Church," Paula continues to inspire and uplift audiences with her thoughtful insights, empowering discussions, and unwavering dedication to making a difference.

Congratulations, Paula!



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BCMC YouTube Growth

- **Bowie Community Media Corporation is thrilled to announce the tremendous growth on our Bowie TV YouTube page, thanks to the dedicated efforts of our talented producers.**

We've reached an impressive milestone of 1,765 subscribers, a consistent viewership number of 200K, and an increase in watch time by 10.8K since the First Six Months Newsletter was shared at the end of last year.

Our committed team is actively engaged in ongoing education on SEO strategies to optimize visibility and attract more traffic to all the diverse content featured on our channel. By staying informed and implementing effective strategies, we aim to captivate our audience and ensure that viewers not only discover but also stay engaged with the rich content Bowie TV has to offer.

We extend our gratitude to our producers and the entire community for contributing to this exciting phase of growth, and we look forward to reaching new heights together in the coming year. Thank you for being a part of our journey!

BCMC Spring Meet & Greet

We are excited to announce plans for hybrid (in-person & virtual) meet-and-greet with producers in the upcoming Spring season.

This meet-and-greet event is a wonderful opportunity for producers to come together, share ideas, network, and strengthen the sense of community that defines Bowie TV.

While virtual communication has been essential, we understand the importance of fostering personal connections and creating a space for face-to-face engagement.

Stay tuned for further details and updates on this exciting in-person event. We look forward to the prospect of reconnecting and building even stronger bonds within the vibrant Bowie TV community.

Producer One-on-One Meetings

- The BCMC Board of Directors are actively engaged in fostering a deeper understanding of the needs and goals of our valued producers through one-on-one meetings.

As of now, we have successfully conducted meetings and/or touched base with 23 producers out of our total of 34, and we are excited to report that more meetings are being scheduled each day. It's important to note that these one-on-one meetings are entirely voluntary and at the discretion of each individual producer. We highly encourage producers who are interested in sharing their insights, concerns, and aspirations to consider participating in these discussions.

Our commitment to learning more about each producer is an ongoing effort, and we are dedicated to ensuring that every member of our community has the opportunity to contribute their perspective. If you are a producer and wish to engage in a one-on-one meeting with the BCMC Board of Directors, please don't hesitate to let us know. Your input is invaluable, and we look forward to building stronger connections and supporting your unique needs and goals within our community. Thank you!

