



WELCOME TO OUR

# Year-End Newsletter

*we're so glad you made it here!*

## AS 2024 DRAWS TO A CLOSE, LET'S CELEBRATE OUR ACHIEVEMENTS And Look Ahead to 2025!

As we wind down another year, we're taking a moment to reflect on the incredible journey we've shared as a team at Bowie TV. Together, we've achieved remarkable milestones, pushed creative boundaries, and captivated audiences both on our TV channel and YouTube platform.

In this year-end newsletter, we'll highlight some of our key accomplishments, celebrate our successes, and discuss exciting opportunities for the year ahead. We'll also delve into relevant industry trends and share insights to help you stay ahead of the curve.

Let's wrap up 2024 on a high note and set the stage for an even more spectacular 2025!

### IN THIS NEWSLETTER

A Year in Review

Celebrating Our Team

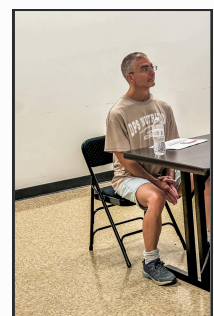
Industry Trends and Updates

Looking Ahead to 2025

🌟 Episode Highlight 🌟



GREATER BOWIE CHAMBER OF COMMERCE HOLIDAY PARTY



PHOTOS TAKEN DURING OUR ANNUAL BUSINESS MEETING LAST JUNE 18, 2024

# A Year in Review

## BOWIE TV BY THE NUMBERS: A YEAR OF GROWTH AND INNOVATION

In 2024, Bowie TV continued to elevate its content and expand its reach. We're proud to share some impressive numbers that reflect our commitment to producing high-quality content on the TV channel:

No. of episodes  
produced from January  
2024 - December 30,  
2024

**708**

\*File Submissions +  
Studio Files\*

Total no. of informational  
videos produced (show  
promos and reels,  
salutations, PSAs)

**55**

\*File Submissions +  
Studio Files\*

## WE ALSO MADE SIGNIFICANT STRIDES ON **YOUTUBE**, CAPTIVATING AUDIENCES AND GROWING OUR ONLINE COMMUNITY!



- **1 Million Views:** We've surpassed 1 million views on our YouTube channel, showcasing the impact of our engaging content.
- **4K+ Subscribers:** Our dedicated subscriber base has grown to over 4,000, demonstrating the trust and loyalty of our viewers.

## 2024: A YEAR OF UNFORGETTABLE MOMENTS

2024 was a year filled with exciting opportunities and groundbreaking achievements. Here are some of the highlights:

- **Super Bowl LVII:** Bowie TV's talented team, including Candi Waller, Darrell Owens, and Carita Parks, provided in-depth coverage of Super Bowl LVII, bringing fans closer to the action.
- **NFL Coverage:** Our dedicated team delivered exceptional coverage of the Washington Commanders and Baltimore Ravens, keeping fans engaged throughout the season.
- **HBCU Legacy Bowl and CIAA Tournament:** We showcased the talent and passion of Historically Black Colleges and Universities (HBCUs) by covering the Legacy Bowl and CIAA Tournament.
- **BET HBCU Honor Awards and Movie Premiere:** Bowie TV was proud to be a part of these prestigious events, celebrating Black excellence and culture.
- **2024 Ocean Bowl Games:** In partnership with STEAM Your Dreams, we brought you exciting coverage of the Ocean Bowl Games, highlighting the importance of STEM education.

# Celebrating Our Team



## A HEARTFELT THANK YOU!

We want to express our sincere gratitude to our immediate past vice president, **Paula Ramshack**, for her invaluable contributions and dedication to Bowie TV. Her leadership and guidance have been instrumental in shaping our organization.

## A SPECIAL SHOUTOUT TO OUR NEW PRODUCERS

This year, we welcomed our new talented producers who have joined the Bowie TV family. Your fresh perspectives and creative talents have already made a significant impact.

- **G Marie** of "The HairKytchen"
- **Kassandra Ramsey Esq.** of "The Esquire Coach"
- **Chidera** of "Chidera's Corner"
- **Roman Montagueo and Akilah Stevens** of "Steam Your Dreams"
- **Kaala Evans** of "The Kaala Evans Show"
- **Veronica Fountain** of "Simply Bowie Magazine"
- **Destiny Jackson** of "Tiny Mic Talks"



Your hard work, passion, and commitment to producing high-quality content have elevated Bowie TV to new heights. Thank you for your dedication and for making a difference.

## NEW TEAM MEMBERS JOIN BOWIE TV



We warmly welcomed **Jasmine Byrd** as our new Grant Writer. Jasmine's extensive experience in nonprofit growth and funding strategies will be invaluable in securing resources for Bowie TV. We also welcomed **Aileen Andrada**, who joined our team in April as a skilled Video Editor and Social Media Specialist. We are confident that Jasmine and Aileen will be invaluable assets to the Bowie TV team as we continue to grow and innovate.

# Industry Trends and Updates

## SUBMIT TO THE HOMETOWN MEDIA AWARDS



We encourage all Bowie TV producers to consider submitting their work to the **Hometown Media Awards**. This prestigious annual awards program, benefiting the Foundation of the Alliance for Community Media, recognizes outstanding community media projects.

The Hometown Media Awards celebrate the power of local storytelling and honor programs that have been telecast or streamed on PEG access channels. Entries are evaluated by a team of qualified judges, and winners are recognized at the Hometown Media Awards Celebration during the Annual Conference.

Click [HERE](#) to learn more and submit your entries.

## EMBRACING THE FUTURE WITH TELVUE

We are excited to announce the implementation of a new programming system, **TelVue**. This powerful platform will revolutionize how we manage and deliver content.

Currently, we are diligently learning the intricacies of TelVue and its impressive features. This transition will unlock exciting possibilities, including the ability to broadcast directly on our website, expanding our reach and accessibility to audiences online.

Stay tuned for updates as we continue to explore and leverage the full potential of TelVue to enhance the Bowie TV experience.



## REVAMP THE BOWIE TV WEBSITE

To ensure our website accurately reflects our talented producers and their engaging programs, we kindly request all producers to submit the following:

- **Show Description:** Briefly describe your show's concept and what makes it unique.
- **Bio:** Share your background and passion for creating community television. Let the viewers know who you are!
- **Headshot:** A professional headshot (optional, but highly encouraged) will help viewers connect with you.

Please send these materials to [info@bcmctv.org](mailto:info@bcmctv.org) before January 14, 2025. This information will be used to update our online presence and provide viewers with a better understanding of the exceptional content you create for Bowie TV.



# Looking Ahead to 2025

## LEADING THE WAY IN 2025: NEW BOARD OFFICERS



We are thrilled to introduce our new Board Officers who will guide Bowie TV towards continued success in 2025:

- **President:** Candi Waller
- **Vice President:** Terrance Pitts
- **Treasurer:** Geneva Marie Frazier



We are confident that this dynamic leadership team will bring fresh perspectives, innovative ideas, and unwavering dedication to their roles. We look forward to a prosperous year under their guidance.

## BYLAWS UPDATE AND PRODUCER MEETING

As we move towards 2025, Bowie TV is committed to ongoing improvement and efficiency. This includes revising our bylaws to better serve the needs of our organization.

### Proposed Bylaws Amendments

Following extensive review and consultation, the Board has approved proposed amendments to the current BCMC Bylaws. These changes will be presented for ratification by the producer membership at the upcoming meeting on January 14th, 2025.

**To streamline the process and maximize our time together, the vote on these amendments will be consolidated into one vote.**



### Seeking Your Input

We encourage producers to review the proposed changes beforehand. You can find the document [HERE](#).

**If you have any questions about the proposed amendments, please schedule a meeting with a board member by Friday, January 10th, 2025.**

We are eager to discuss your questions and prioritize a productive meeting.



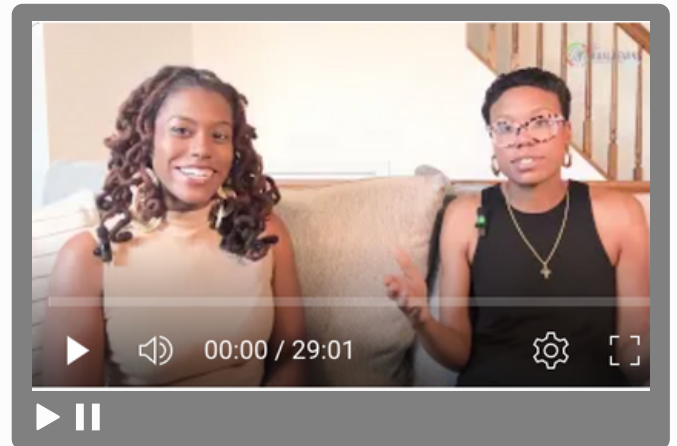
# Episode Highlight

## THE KAALA EVANS SHOW: EXPLORING THE HOSPITALITY INDUSTRY WITH KARA EVANS

In this episode of The Kaala Evans Show, host Kaala Evans sits down with her sister, Kara Evans, a seasoned expert in the hospitality industry. Kara shares her unique journey into the world of hospitality, the ins and outs of her career, and valuable advice for those looking to succeed in this dynamic field.

### Key Discussion Points:

- Kara's journey and early interest in hospitality
- The skills needed to succeed in the industry
- Daily responsibilities of a hospitality professional
- How to manage the fast-paced and unpredictable nature of the business
- Key career tips and advice for anyone entering or advancing in the hospitality world
- The importance of networking, flexibility, and continuous learning in hospitality



Ready to unlock the secrets of hospitality success? Watch the full episode [HERE](#).



Want to get your latest episode featured in our newsletter? We're inviting producers to submit descriptions of their most recent or upcoming episodes.

### TO HAVE YOUR EPISODE HIGHLIGHTED, PLEASE PROVIDE THE FOLLOWING:

- Episode title and description
- Show name and air date
- A link to the episode (if available)
- A high-quality image or screenshot

Send your submissions to [info@bcmctv.org](mailto:info@bcmctv.org)

**Let's showcase the best of community media programming together!**

## Let's Stay Connected!

FOLLOW US ON INSTAGRAM [@BOWIE TV SPORTS](#)

FOLLOW US ON X [@BOWIE TV SPORTS](#)

SUBSCRIBE ON THE YOUTUBE CHANNEL [@BOWIE\\_TV](#)