



# BCMC Spring Update: Growth & Innovation

Welcome to our vibrant Spring Newsletter! As the days lengthen and our community blooms, we're excited to share the latest updates and achievements from Bowie Community Media Corporation. This season has been one of significant progress, marked by crucial decisions, technological advancements, and a renewed focus on community engagement.

Here's a sneak peek of what you'll find inside:

- **Annual Meeting Recap:** Learn about the outcomes of our 2025 Annual Meeting, including the results of the bylaws amendment vote.
- **Tech Upgrades:** Discover how our new programming system and enhanced TelVue features are revolutionizing our content creation and delivery.
- Website Enhancements: Explore our improved online presence, featuring a live channel broadcast and detailed viewing schedule.
- **Community Engagement Highlights:** See how BCMC is making a difference in the community through local events and initiatives.
- Fundraising Progress: Get an update on our fundraising efforts and how you can contribute to our mission.
- Upcoming Training Opportunities: Preview the schedule of upcoming training sessions designed to boost your production skills.

This newsletter is a celebration of our growth and your dedication. We're excited to share these updates with you and look forward to continuing this journey together.

#### IN THIS NEWSLETTER

Annual Meeting Recap

**Tech Upgrades** 

Website Snhancements

Community Engagement

Fundraising Initiatives

Upcoming Training Opportunities





## Annual Meeting Recap MEETING HIGHLIGHTS AND KEY TAKEAWAYS



We recently concluded our successful 2025 Annual Meeting, where we witnessed strong participation and insightful discussions. A key highlight was the vote on the proposed bylaws amendments. We appreciate everyone who took the time to review and cast their votes, ensuring our organization's continued governance reflects the evolving needs of our community.

### PROGRAM AND PRODUCER SUPPORT RECOGNITION

At Bowie Community Media Corporation, our producers are the heart and soul of our programming. Their dedication, creativity, and commitment to community storytelling are what make BCMC a vital resource. We want to take a moment to express our sincere gratitude for their invaluable contributions. We extend our deepest appreciation to our producers who have dedicated decades of service to BCMC:

- **George Wood**: For over 32 years of unwavering commitment and impactful programming.
- **Dave S.**: For 30+ years of dedicated service, enriching our community with your expertise.
- Paula Ramshack.: For 20+ years of passionate storytelling and community engagement.
- Jay McElroy, Dr. Pat Dingle, and Stephanie Gaines Bryant: For 10+ years of dedicated service and valuable contributions. Your long-term commitment is truly inspiring.













## PROGRAM AND PRODUCER SUPPORT RECOGNITION (CONTINUED)





We also want to highlight the outstanding work of several producers who have made significant contributions recently:

- **Kaala Evans**: Your insightful series covering the PG County Executive Special Election provided our community with crucial information and perspectives. Thank you for your dedication to civic engagement.
- Jackie Mims: Thank you for inviting BCMC to your event! Your collaboration helps us bring important community events to a wider audience.
- **Carita Parks**: Congratulations on your first viral video on our YouTube channel! Your engaging content has helped us reach new viewers and showcase the power of community media.

We are incredibly proud of all our producers and their dedication to BCMC. Your hard work and passion are what make our community media corporation thrive. Thank you!

## Tech Upgrades: TelVue out with the old, in with the new programming system

We've successfully transitioned to a new programming system, simplifying workflows and boosting efficiency. This upgrade allows us to deliver higher-quality content with greater ease. Our new programming system has also received a major upgrade, unlocking a suite of powerful features:

- Live Broadcasting: Now enjoy live channel viewing on our website from any location using various devices.
- Content Automation & Scheduling: Automated playback and remote management ensures seamless programming.
- Program & Viewer Information: Enhanced program guides and real-time broadcast information keep viewers informed.

These upgrades expand our ability to connect with the community. We're committed to providing you with the best technology to bring your creative visions to life.



# Website Enhancements

## CONNECTING YOU TO BCMC LIKE NEVER BEFORE!

We've also made significant strides in improving our online presence. Our website now features a comprehensive viewing schedule and the ability to live broadcast our channel, making our content more accessible than ever. This enhanced online accessibility is designed to connect us with a wider audience and keep our community informed and engaged.

### WHAT'S NEW:

- Live Channel Streaming: Watch BCMC's TV channel in real-time directly on our <u>website</u>.
- Online Donations via PayPal: Easily support BCMC with secure PayPal donations through our website.
- **Comprehensive Viewing Schedule:** Access our daily listings and upcoming program previews online.
- Articles Page: Offers producers the opportunity to write and publish articles.



## Community Engagement YOUR VOICE, OUR VISION.

At BCMC, community engagement is more than just an initiative—it's the foundation of everything we do. We believe in the power of local voices to shape our narrative, and our producers play a crucial role in this mission. Your unique perspectives and creative content bring our community's stories to life, fostering connection and understanding. We encourage you to continue sharing your ideas and contributing content that reflects the diverse tapestry of Bowie. To help you spread the word about BCMC's impact, here are concise elevator pitches you can use when talking to your network, family, and friends:

BECOME AN AMBASSADOR FOR BCMC: HELP EXPAND OUR REACH AND STRENGTHEN OUR COMMUNITY TIES. TOGETHER, WE CAN CONTINUE TO BUILD A VIBRANT AND ENGAGED COMMUNITY THROUGH THE POWER OF MEDIA.

LEARN MORE



# Fundraising Initiatives

BUILDING A SUSTAINABLE FUTURE

BCMC is making significant strides in our fundraising efforts, vital for sustaining and expanding our community programming. We're actively pursuing diverse funding streams to meet our 2025 goals.

### Key Highlights:

- **Grant Acquisition:** We're strategically targeting grants from organizations like the Alliance for Community Media and the Endowment for the Arts, ensuring alignment with our mission.
- **Donation Initiatives:** Our website's "Donate" button is live, and we're encouraging show guests to promote support for BCMC.
- Business Sponsorships: We're exploring partnerships with local businesses.
- **Special Messages:** We are now offering the opportunity for viewers to send <u>special</u> <u>messages</u> to their loved ones, which will air on our channel as a fundraising initiative.

**Next Steps:** We're developing comprehensive sponsorship packages and continuing to seek grant writing expertise. Stay tuned for more details on opportunities to contribute. Your support is crucial to BCMC's continued success!

# Upcoming Training Opportunities BUILDING A SUSTAINABLE FUTURE



REGISTRATION LINK COMING SOON! Based on feedback from our recent Annual Meeting survey and ongoing producer input, we're excited to announce a series of upcoming training opportunities designed to enhance your production capabilities. The top requested classes, reflecting your needs and interests, are:

- YouTube Mastery: Learn how to optimize your content for YouTube, and reach a wider audience.
- **Streamyard Essentials:** Discover the power of Streamyard for virtual interviews.
- Mobile Content Creation: Unlock the potential of your smartphone for high-quality video production.



|    | MONDAY | TUESDAY   | WEDNESDAY | THURSDAY | FRIDAY |    | APRIL / MA   |
|----|--------|---|-----------|----------|--------|----|--|
| 13 | 14     | 15  | 16        | 17       | 18     | 19 | 2025   |
| 20 | 21     | 22<br>YouTube Tips, Tricks,<br>and Monetization<br>(Zoom ONLY)<br>7:30pm - 8:20pm EST                                 | 23        | 24       | 25     | 26 | BCN<br>Traini                                      |
| 27 | 28     | 29<br>StreamYard for<br>Beginners<br>(Zoom ONLY)<br>7:30pm - 9:30pm EST   | 30        | 1        | 2      | 3  | BCMC/Bowie TV Spring<br>aining Sessions Calend     |
| 4  | 5      | 6<br>How To Create Content<br>Using Your Mobile Device<br>(In-Person w/ light<br>refreshments)<br>7:30pm - 9:00pm EST | 7         | 8        | 9      | 10 | BCMC/Bowie TV Spring<br>Fraining Sessions Calendar |
| 11 | 12     | 13  | 14        | 15       | 16     | 17 |  |

# Connect with Us:

## BCMC/BOWIE TV IS NOW ON LINKEDIN AND FACEBOOK!

We're excited to announce the launch of our official <u>LinkedIn</u> and <u>Facebook</u> pages! This is a significant step in expanding our online presence and connecting with our community in new and engaging ways. Please note that these pages are still new, so you may not see much content there just yet. We're actively working to fill them with valuable information and updates soon!

### Why Follow Us?

- **Stay Updated:** Get the latest news, announcements, and behind-the-scenes glimpses of BCMC.
- Networking Opportunities: Connect with fellow producers and community members.
- Share Your Work: Showcase your productions and engage with a wider audience.
- Community Building: Join the conversation and be part of the BCMC online community.

### We encourage all our producers to:

- Follow our LinkedIn and Facebook pages.
- Share our pages with your networks, friends, and family.
- Engage with our posts by liking, commenting, and sharing.

facebook.com/OfficialBowieTV

in linkedin.com/company/bowie-tv-bcmc





Want to get your latest episode featured in our newsletter? We're inviting producers to submit descriptions of their most recent or upcoming episodes.

## TO HAVE YOUR EPISODE HIGHLIGHTED, PLEASE PROVIDE THE FOLLOWING:

- Episode title and description
- Show name and air date
- A link to the episode (if available)
- A high-quality image or screenshot

Send your submissions to info@bcmctv.org

Let's showcase the best of community media programming together!

# Let's Stay Connected!

FOLLOW US ON LINKEDIN <u>BOWIE TV (BCMC)</u> FOLLOW US ON FACEBOOK <u>BOWIE TV</u> SUBSCRIBE ON THE YOUTUBE CHANNEL <u>@BOWIE\_TV</u>

